

**A STUDY ON PERFORMANCE OF RUPAY DEBIT CARD WITH
REFERENCE TO ANY BANK
SATISFACTION
VISA KHAPATNAM**

A project report submitted in partial fulfillment for the award of Bachelor of Commerce (B.Com) 5th Semester end examination December 2021.

Submitted by

PANGI. SALMAN RAJU

H.NO:119130803111

Under the supervision of

Smt. K. INDIRA

Lecturer in Commerce

DEPARTMENT OF COMMERCE

MRS. A. V. N. COLLEGE

DEPARTMENT OF COMMERCE



Mrs. A. V. N. COLLEGE ,

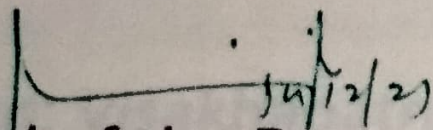
VISA KHAPATNAM

BONAFIDE CERTIFICATE

This is to certify that project work report titled "A
**STUDY ON PERFORMANCE OF RUPAY DEBIT
CARD WITH REFERENCE TO ANY BANK**"
submitted by **PANGI .SALMAN RAJU** is the student
of **Mrs. A.V.N College.**

The work of project is partial fulfilment of the
requirement for the Degree in Commerce
affiliated to Andhra University during the
academic year 2021-2022.

This is original work to the best of knowledge.



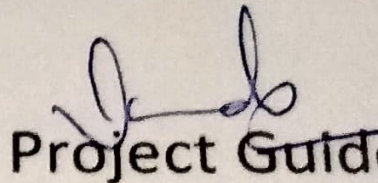
Head of the Department

t.Cdr.PRSASANNAKUMAR

.Com. M.Phil., PGDCA.,(Ph.D)

ommerce Department

Mrs. A. V. N. COLLEGE



Project Guide

K.INDIRA

Commerce Department

Mrs. A. V. N. COLLEGE



PANGI .SALMAN RAJU

DECLARATION

I hereby declare that study entitled "A STUDY ON PERFORMANCE OF RUPAY DEBIT CARD WITH REFERENCE TO ANY BANK" is an research work done by me and submitted to the Mrs.A.V.N.COLLEGE, Visakhapatnam, for the fulfilment of the 5th Semester end examination. I also declare, that this or any part of it has not been submitted to any other university for the award of any degree or diploma.

ation: Visakhapatnam

e :

P. Salman Raju

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CONCLUSION

QUESTIONNAIRE

Union bank is positioning them as 'the bank of future'. The position of a commercial bank in the direction of universal banking frame work, a 6 – point positioning scale was use and it was found that all sample banks were positioned on the upper half of the positioning scale. Even the State bank of India and the ICICI bank, the largest bank in public sector and private sector respectively, were also rated 3. However ,the other banks like Bank of Baroda, Punjab national bank and also new generation private sector banks like the Axis bank, HDFC bank and Kotak Mahindra bank each had elevated themselves to a rating of above 3, atleast in one financial year, but was not successful in retaining this position and eventually reverted to a rating of 3 in a next financial year itself. The RuPay card is used predominantly in reference to the hard plastic cards they use every day in place of actual Bank notes. They had come under different forms such as cash cards, credit cards, debit cards, prepaid card and store card. RuPay is one of alternative to cash, and alternate Payment Gateway.

1. RuPay card is Beneficial?

- a) Yes b) No

2. Do you think that nearly everyone keeps a Debit/credit/prepaid card now a days?

- a) Agree b) Disagree

3. Which type of Credit cards Preferred by banks to their customers?

- a) RuPay b) master c) Visa

4. Do you agree RuPay card is safe ?

- a) agree b) disagree

5. Which type of Currency, the RuPay card comes under?

- a) Plastic currency b) digital currency

6. RuPay card issued by banks to which type of Customers ?

- a) all customers
b) selected customers
c) high class customers

7. RuPay Card is low cost maintenance is it True?

- a) Yes b) No

**A STUDY ON
RURAL BANKING IN INDIA**

**A Project Report Submitted in Partial fulfillment for the award of Bachelor
Commerce(B.com.)5th semester and examination Deceber-2021.**

Submitted by

MUNJETI NARESH

Regd. No. 119130803096

Under the Esteemed guidance of

Dr.B.SURESH BABU

M.Com.,PGDCA.,M.Phil.,Ph.D

DEPARTMENT OF COMMERCE

Mrs. A.V.N COLLAGE, VISAKHAPATNAM



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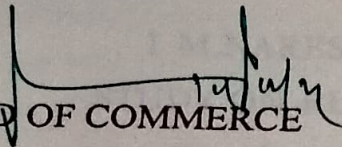
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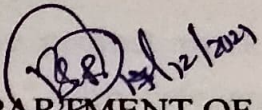
Mrs. A.V.N COLLAGE VISAKHAPATNAM


DECEMBER-2021

BONAFIED CERTIFICATE

Certified that this project "A STUDY ON RURAL BANK OF INDIA" is the bonafied work of M.NARSH who carried out the project under my supervision.


DEPARTMENT OF COMMERCE
Cdr.M.I. PRASANNA KUMAR
M.Com., M.Phil.,
LECTURER OF COMMERCE
MRS A.V.N. COLLEGE, VISAKHAPATNAM


DEPARTMENT OF COMMERCE
Dr.SURESH BABU
M.Com.,PGDCA.,M.Phil.,Ph.D
DEPARTMENT OF COMMERCE
MRS A.V.N. COLLEGE, VISAKHAPATNAM


INTERNAL

EXTERNAL

M.NARSH
Regd. No. 1973/2021

ACKNOWLEDGEMENT

DECLARATION

I M.NARESH Hereby declare that the project work entitled "A STUDY ON RURAL BANKING IN INDIA" with reference to LIC is an authenticated work done by me for the award of the BACHELOR OF COMMERCE with the guidance of Dr.SURESH BABU, Lecturer In Department of Commerce. During the academic year 2019 – 2022 and my work has not been submitted to any other University or Institution for the award of any Degree or Diploma.

Manjeti Naresk.

M.NARSH

Regd. No. 119130803096